

*Dear subscriber,
The September 2006 newsletter of the Namm Business Center at Carnegie Library of Pittsburgh – Squirrel Hill is available below. We hope our information and services can be of value to you, your friends and colleagues.*

Wednesday Business Programs for September 2006

September 13, 2006, 10:15 AM – 12:00 PM (special two-hour seminar)
Job interviewing scenarios: prepare for the unexpected in a job interview. Reduce the unknowns often found in the interview process.
Presented by John Gilmore, Counselor, The Career Development Center

September 20, 2006, 10:00 AM - 11:00 AM
Learn about Pennsylvania's savings and investment plans for your children's college tuition: TAP 529. Get the details about the state sponsored tax-free financial options that could help you pay for your children's college education.
Presented by Diane Cangioli, Pennsylvania Treasury Department.

Don't miss the business programs at Carnegie Library of Pittsburgh, Downtown & Business:

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

The Pittsburgh Post-Gazette, January 1990 – present. This database offers articles published in the Pittsburgh Post-Gazette and the former Pittsburgh Press. It has staff written stories as well as wire services, such as The Associated Press, Reuters, Knight-Ridder Tribune, Bloomberg News and Scripps Howard. All business information is available: profiles of local companies and executives, trends in new business growth e.g., high tech and biomedical, small business startup ideas, and investment features.

www.carnegielibrary.org/subject/databases/#newspapers (remote access with your library card #)

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

Entrepreneur's information sourcebook. Charting the path to small business success by Susan C. Awe, 2006.

Find it, fix it, flip it. Make millions in real estate – one house at a time by Michael Corbett, 2006.

Greenspan's fraud. How two decades of his policies have undermined the global economy by Ravi Batra, 2005.

Guerrilla guide to credit repair. How to find out what's wrong with your credit rating – and how to fix it by Todd Bierman and Nathaniel Wice, 2006.

How to manage problem employees. A step-by-step guide for turning difficult employees into high performers by Glenn Shepard, 2005.

How to understand business finance by Robert Cinnamon and Brian Hleweg-Larsen, 2006.

How to write great copy. Learn the unwritten rules of copywriting by Dominic Gettins, 2006.

In their time. The greatest business leaders of the twentieth century by Anthony J. Mayo and Nitin Nohria, 2005.

Little red book of sales answers. 99.5 real world answers that make sense, make sales and make money by Jeffrey Gitomer, 2006.

McGraw-Hill handbook of business letters by Roy W. Poe, 2006.

Money, a memoir. Women, emotions, and cash by Liz Perle, 2006

One billion customers. Lessons from the front lines of doing business in China by James McGregor, 2005.

Selling beyond eBay. Foolproof ways to reach more customers and make big money on rival online marketplaces by Greg Holden, 2006.

Steps to small business start-up. Everything you need to know to turn your idea into a successful business by Linda Pinson and Jerry Jinnett, 2006.,

The A\$k. How to ask anyone for any amount for any purpose by Laura Fredericks, 2006

The demise of the dollar and why it's great for your investments by Addison Wiggins, 2005.

The disposable American. Layoffs and consequences by Louis Uchitelle, 2006.

True to yourself. Leading a values-based business by Mark Albion, 2006.

Wal-Mart effect. How the world's most powerful company really works – and how it's transforming the American economy by Charles Fishman, 2006.

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 3 pm,

Mondays in Squirrel Hill and Thursdays at Downtown & Business (612 Smithfield St.)

**We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org**

Carnegie Library of Pittsburgh – Squirrel Hill

Namm Business Center

5801 Forbes Ave.

Pittsburgh, PA 15217

Phone: 412-422-9650

Email: squirrelhill@carnegielibrary.org

Website: www.carnegielibrary.org/locations/squirrelhill/namm

Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5

The most exciting phrase to hear in science, the one that heralds new discoveries, is not “Eureka!” but “That’s funny...” Isaac Asimov