

*Dear subscriber,  
The April 2007 newsletter of the Namm Business Center at  
Carnegie Library of Pittsburgh – Squirrel Hill is available below.  
We hope our information and services can be of value to you, your  
friends and colleagues.*

## **Wednesday Business Programs for April 2007**

Wednesday, April 11, 2007, 10:15 AM – 11:00 AM

**Communication Calisthenics. Strengthen your powers of communication, at work and in your personal life.**

*Presented by Jay Speyerer, Legacy Road Communications.*

Wednesday, April 18, 2007, 10:15 AM - 11:00 AM

**Feng Shui for everyday living. Learn how to create an environment in your home and office that will help you achieve your goals in life.**

*Presented by: Yvonne Phillips, Creative Color and Design.*

### **Database of the Month:**

Looking for the highest CD rates or lowest credit card rates in the country or in Pittsburgh, check **Bankrate Monitor** <http://www.bankrate.com> One can compare mortgage rates, home equity loans CDs, car loans, credit cards and money market accounts. An easy calculator for each rate is included.

### **Selected New Business Books in Squirrel Hill:**

*You can reserve titles at: <http://catalog.einetwork.net/search>*

**America's cheapest family. Gets you right on the money. Your guide to living better, spending less and cashing in on your dreams by Steve and Annette Economides, 2007.**

**Be the elephant. Build a bigger, better business by Steve Kaplan, 2006.**

**Growing great employees. Turning ordinary people into extraordinary performers by Erika Andersen, 2007.**

**Halo effect...and the eight other business delusions that deceive managers by Phil Rosenzweig, 2007.**

**High purpose company. The truly responsible (and highly profitable) firms that are changing business now by Christine Arena, 2007.**

**MadScam. Kick-Ass advertising without the Madison Avenue price tag by George Parker, 2006.**

**Microsoft Office 2007 for Dummies by Wallace Wang, 2007.**

**Portfolio LIFE. The new path to work, purpose and passion after 50 by David Corbett, 2007**

**Quicken Personal Finances 2007. The Official Guide by Maria Langer, 2007.**

**Real Pepsi challenge. The inspirational story of breaking the color barrier in American business by Stephanie Capparell, 2007.**

**Real toy story. Inside the ruthless battle for America's youngest consumers by Eric Clark, 2007.**

**Using Microsoft Office. Outlook 2007. The only Outlook book you need by Patricia Di GIACOMO, 2007.**

**Wikinomics. How mass collaboration changes everything by Don Tapscott and Anthony D. Williams, 2006.**

**World changing. A user's guide for the 21<sup>st</sup> century, edited by Alex Steffen, 2006.**

**SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)**

**We welcome your comments and questions submitted to:  
[squirrelhill@carnegielibrary.org](mailto:squirrelhill@carnegielibrary.org)**

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**Hours:**

**Mon-Wed, 10-7**

**Thu-Sat, 10-5**

**Sun, 1-5**

**“Whether you think you can or think you can’t, either way you are right.”  
Henry Ford**