

*Dear subscriber,  
The March 2007 newsletter of the Namm Business Center at  
Carnegie Library of Pittsburgh – Squirrel Hill is available below.  
We hope our information and services can be of value to you, your  
friends and colleagues.*

## **Wednesday Business Programs for March 2007**

Wednesday, March 14, 2007, 10:15 AM -11:00 AM

**Convert your website visitors into customers. You have visitors to your website but why don't they do anything? They don't buy; they don't fill out a lead form; they don't sign up for your email marketing. Learn how to convert window shoppers into real customers.**

*Presented by Robbin Steif, President, Lunametrics.*

Wednesday, March 28, 2007, 10:15 AM - 11:00 AM

**Marketing resources for nonprofit organizations. Learn about key databases that will help you publicize and promote your organization.**

*Presented by Dorothy Kabakeris, Senior Librarian, Carnegie Library of Pittsburgh.*

## **Database of the Month:**

**Management Help** is a special free database covering many of the nuts and bolts of starting and managing a business or nonprofit organization. It is available at: [www.managementhelp.org/](http://www.managementhelp.org/).

## **Selected New Business Books in Squirrel Hill:**

*You can reserve titles at: <http://catalog.einetwork.net/search>*

**1000 best eBay success secrets by Greg Holden, 2007.**

**Don't get burned on eBay. How to avoid scams and escape bad deals by Shauna Wright, 2006.**

**Essential home buyer's checklists by Denise L. Evans, 2007.**

**Finding the next Starbucks. How to identify and invest in the hot stocks of tomorrow by Michael Moe, 2006.**

**Greatness guide. Powerful secrets for getting to world class by Robin Sharma, 2006.**

**Guide to economic indicators. Making sense of economics, 2007.**

**Home Makeovers that sell by Sid Davis, 2007.**

**How she does it. How women entrepreneurs are changing the rules of business success by Margaret Heffernan, 2007.**

**Know-how. The 8 skills that separate people who perform from those who don't by Ram Charan, 2007.**

**Minority rules. Turn your ethnicity into a competitive edge by Kenneth Arroyo Roldan, 2006.**

**Nothing down for women. The smart woman's quick-start guide to real estate investing by Robert G. Allen and Karen Nelson Bell, 2007.**

**Selling women short. Gender and money on Wall Street by Louise Marie Roth, 2006.**

**Standard & Poor's 500 Guide, 2007.**

**The definitive Drucker. Challenges for tomorrow's executives - final advice of modern management by Elizabeth Haas Edersheim, 2007.**

**The energy bus. 10 rules to fuel your life, work and team with positive energy by Jon Gordon, 2007.**

**The only three questions that count. Investing by knowing what others don't by Ken Fisher, 2007.**

**When Washington shut down Wall Street. The great Financial Crisis of 1914 and the origins of America's monetary supremacy by William Silber, 2007.**

**Yes you can. Behind the hype and hustle of the motivation biz by Jonathan Black, 2006.**

**You can do it! The boomer's guide to a great retirement by Jonathan D. Pond, 2007.**

**SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)**

**We welcome your comments and questions submitted to:  
squirrelhill@carnegielibrary.org**

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**Hours:**

**Mon-Wed, 10-7**

**Thu-Sat, 10-5**

**Sun, 1-5**

**“Time is the coin of your life. It is the only coin you have, and only you can determine how it will be spent. Be careful lest you let other people spend it for you.” Carl Sandburg**