

*Dear subscriber,
The May 2007 newsletter of the Namm Business Center at Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your friends and colleagues.*

Wednesday Business Programs for May 2007

Wednesday, May 16, 2007, 10:15 AM – 11:00 AM

Writing secrets that sell products and services. Whether you're a business targeting sales prospects or a nonprofit organization trying to raise funds, you will learn tricks of the trade to deliver your message powerfully and effectively.

Mike Ransdell, Mike Ransdell Copywriting.

Wednesday, May 30, 2007, 10:15 AM - 11:00 AM

Identity theft. Don't let bad things happen to your good name – learn preventive measures.

Presented by: Mary Bach, Chair, AARP Pennsylvania Consumer Issues Task Force.

Don't miss the business programs at Carnegie Library of Pittsburgh, Downtown & Business:

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

If you have consumer complaints or questions, you might get the answer in the **Consumer Action Handbook** www.consumeraction.gov/ A handy source, it's produced by the Federal Citizen Information Center of the U.S. General Services Administration. The Resource Directory portion has toll-free numbers for consumer hotlines to major corporations, federal agencies, and trade associations. Smart consumer tips cover major areas including buying, shopping on the Internet, prescription drugs, insurance, bankruptcy and travel. There is also a great sample complaint letter. For a free printed copy of this book, you can order online http://www.consumeraction.gov/caw_orderhandbook.shtml or call 1-888-8 PUEBLO (1-888-878-3256). [The web version is updated daily. The print version is updated annually; the most recent edition was published in January 2007.]

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

Beginner's guide to day trading online by Ted Turner, 2007

Deep economy. The wealth of communities and the durable future by Bill McKibben 2007.

Dynasties. Fortunes and misfortunes of the world's great family businesses by David S. Landes, 2006.

Girl, get your credit straight. A sister's guide to ditching your debt, mending your credit, and building a strong financial future by Glinda Bridgforth, 2007.

Help! I can't pay my bills. Surviving a financial crisis by Sally Herigstad, 2007.

Maxed out. Hard times, easy credit, and the era of predatory lenders by James D. Scurlock, 2007.

Mommy millionaire. How I turned my kitchen table idea into a million dollars and how you can, too by Kim Lavine, 2007.

Penny Pincher's Almanac. 1,552 surprising ideas for getting the most values out of your money, home, and possessions from the Editors of Reader's Digest, 2007.

Ready, set, sold! Make \$10,000 to \$100,000 more when you sell your house by Michael Corbett, 2007.

Relax into wealth. How to get more by doing less by Alan Cohen 2006.

Successful real estate investing in a boom or bust market by Larry B. Loftis, 2007.

The big book of small business by Tom Gegax, 2007.

The little book of common sense investing by John C. Bogle, 2007.

Understanding financial statements by Lyn M. Fraser and Aileen Ormiston, 2007.

Winning: the answers. Confronting 74 of the toughest questions in business today by Jack & Suzy Welch, 2006.

Women don't ask. The high cost of avoiding negotiation – and positive strategies for change by Linda Babcock and Sara Laschever, 2007.

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)

**We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org**

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Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5

“If you owe the bank \$100 that's your problem. If you owe the bank \$100 million, that's the bank's problem.” J. Paul Getty