

**November 2007 Newsletter, Namm Business Center  
Carnegie Library of Pittsburgh – Squirrel Hill**

## **Wednesday Business Programs for November 2007**

Wednesday, November 14, 2007; 10:15 AM – 11:00 AM

**How do you evaluate a stock? Learn the key fundamentals and hear about favorites of a Pittsburgh stock broker.**

*Presented by Steven Sheffler, UBS.*

Wednesday, November 28, 2007; 10:15 AM – 11:00 AM

**Marketing on a shoestring. Discover low cost, high impact strategies for your business or organization.**

*Presented by Catherine Brennan, President of A Cappella Marketing.*

**Don't miss the business programs at Carnegie Library of Pittsburgh,  
Downtown & Business:**

[www.carnegielibrary.org/locations/downtown/programs.cfm](http://www.carnegielibrary.org/locations/downtown/programs.cfm)

### **Database of the Month:**

**Business Week SmallBiz** has excellent articles on getting started, smart marketing and innovation that can help you jump start your own enterprise.

[www.businessweek.com/smallbiz/](http://www.businessweek.com/smallbiz/)

### **Selected New Business Books in Squirrel Hill:**

You can reserve titles at: <http://catalog.einetwork.net/search>

[Crash proof. How to profit from the coming economic collapse by Peter D. Schiff, 2007.](#)

[Credit repair by Robin Leonard, 2007.](#)

[Deal with your debt. The right way to manage your bill\\$ and pay off what you owe by Liz Pulliam Weston, 2006.](#)

[Deduct it! Lower your small business taxes by Stephen Fishman, 2006.](#)

[Driving change. The UPS approach to business by Mike Brewster and Frederick Dalzell, 2007.](#)

[Excel 2007. Visual quick tips by Denise Etheridge, 2007.](#)

[Financing your small business by James E. Burk and Richard P. Lehmann, 2007.](#)

[Instant income. Strategies that bring in the cash for small businesses, innovative employees, and occasional entrepreneurs by Janet Switzer, 2007.](#)

[It's called work for a reason. Your success is your own damn fault by Larry Winget, 2007.](#)

[Legal guide for starting & running a small business by Fred S. Steingold, 2007.](#)

[Retire secure! Pay taxes later. The key to making your money last as long as you do by James Lange, 2007.](#)

[Small business, big life. Five steps to creating a great life with your own small business by Louis Barajas, 2007.](#)

[The eBay seller's tax and legal answer book by Cliff Ennico, 2007.](#)

[The elephant and the dragon. The rise of India and China and what it means for all of us by Robyn Meredith, 2007.](#)

**SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)**

**We welcome your comments and questions submitted to:  
squirrelhill@carnegielibrary.org**

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**Hours:**

**Mon-Wed, 10-7**

**Thu-Sat, 10-5**

**Sun, 1-5**