

*Dear subscriber,
The January 2008 newsletter of the Namm Business Center at
Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your
friends and colleagues. Best wishes for a great New Year!*

Wednesday Business Programs for January 2008

Wednesday, January 16, 2008; 10:15 AM – 11:00 AM

Franchising: Learn how to find the right franchise for you.

By John Tubridy, FranNet, President.

Wednesday, January 23, 2008; 10:15 AM – 11:00 AM

***Key tips for caring for an aging parent. Find out about help and services
available in the area.***

By Andrea Seewald, The Care Registry Inc., President.

**Don't miss the business programs at Carnegie Library of Pittsburgh,
Downtown & Business:**

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

Are you interested in exporting? Check out Pennsylvania's **Department of Community & Economic Development**: <http://newpa.com> Type in exporting: you will get the basics about exporting abroad. Also you can consult with advisors of the Pennsylvania Regional Export Network who offer marketing, technical and financial assistance, including grants for exporting. Their local phone number is 412-392-4555.

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

[All the money in the world. How the Forbes 400 make – and spend – their fortunes by Peter W. Bernstein and Annalyn Swan, 2007.](#)

[Competition. The birth of a new science by James Case, 2007.](#)

[Corporate culture. Illuminating the black hole. Key strategies of high-performing business cultures by Jerome Want, 2007.](#)

[Discover your inner economist. Use incentives to fall in love, survive your next meeting, and motivate your dentist by Tyler Cowen, 2007.](#)

[Doing what matters by James M. Kilts, 2007.](#)

[Fired up or burned out. How to reignite your team's passion, creativity and productivity by Michael Lee Stallard, 2007.](#)

[Fundamentals of project management by James P. Lewis, 2007.](#)

[Investors in your backyard. How to raise business capital from the people you know by Asheesh Advani, 2007.](#)

[Little red book of sales answers. 99.5 real world answers that make sense, make sales by Jeffrey Gitomer, 2007.](#)

[Micro-trends. The small forces behind tomorrow's big changes by Mark J. Penn, 2007.](#)

[Mobs, messiahs and markets. Surviving the public spectacle in finance and politics by William Bonner and Lila Rajiva, 2007.](#)

[More sex is safer sex. The unconventional wisdom of economics by Steven E. Landsburg, 2007.](#)

[Mortgage rip-offs and money savers by Carolyn Warren, 2007.](#)

[Mutual funds for Dummies by Eric Tyson, 2007.](#)

[One red paperclip or how an ordinary man achieved his dreams with the help of a simple office supply by Kyle MacDonald, 2007.](#)

[Rules for renegades. How to make more money, rock your career, and revel in your individuality by Christine Comaford-Lynch, 2007.](#)

[Sales & pitch letters for busy people by George Sheldon, 2007.](#)

[The feminine mistake. Are we giving up too much by Leslie Bennetts, 2007.](#)

[The wolf of Wall Street by Jordan Belfort, 2007.](#)

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)

**We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org**

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Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5