

*Dear subscriber,
The June 2008 newsletter of the Namm Business Center at Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your friends and colleagues.*

Wednesday Business Programs for June 2008

Does your website work for you? Get more customers to your website via pay-per-click advertising.

Presented by Traci Scharf, Analyst, LunaMetrics.

Wednesday, June 11, 2008 @ 10:15 AM – 11:00 AM

Use a smart approach to investing in stocks, bonds, & mutual funds. Which asset allocation fits your short- and long-term goals?

Presented by David C. Gettemy, Financial Advisor, Morgan Stanley & Co.

Wednesday, June 18, 2008 @ 10:15 AM – 11:00 AM

Don't miss the business programs at Carnegie Library of Pittsburgh, Downtown & Business:

http://www.carnegielibrary.org/events/eventlist.cfm?location_id=23&mode=location

Database of the Month:

This month we have included as an *attachment a very useful directory of local, state and federal agencies & organizations that offer financial, technical, certification, and contract opportunities for women- and minority-owned businesses. This directory was developed by Christina Jumba, Director of the Diversity Business Resource Center. [Phone: 412-322-3272; www.dbrconline.org]

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

[A splendid exchange. How trade shaped the world by William J. Bernstein, 2008.](#)

[Complete guide to reverse mortgages. Turn your home equity into instant income by Tammy Kraemer and Tyler Kraemer, 2007.](#)

[American made: the enduring legacy of the WPA American-made. When FDR put the nations to work by Nick Taylor, 2008.](#)

[Fatal misconception. The struggle to world population by Matthew Connelly, 2007.](#)

[Fight foreclosure! How to cope with a mortgage you can't pay, negotiate with your bank, and save your home by David M. Petrovich, 2008.](#)

[From Wall Street to the great wall. How investors can profit from China's booming economy by Burton G. Malkiel, 2008.](#)

[Futurecast. How superpowers, populations, and globalization will change the way you live and work by Robert J. Shapiro, 2008.](#)

[Grow your money. 101 easy tips to plan, save, and invest by Jonathan D. Pond, 2008.](#)

[Home rich. Increasing the value of the biggest investment of your life by Gerri Willis, 2008.](#)

[Middle-class millionaire. The rise of the new rich and how they are changing America by Russ Alan Prince and Lewis Schiff, 2008.](#)

[Sell your home in any market. 50 surprisingly simple strategies for getting top dollar fast by Jim Remley, 2008.](#)

[Small business for Dummies by Eric Tyson, 2008.](#)

[The conscience of a liberal by Paul Krugman, 2007.](#)

[The most noble adventure. The Marshall Plan and the time when America helped save Europe by Greg Behrman, 2007.](#)

[Water cooler diaries. Women across America share their day at work by Joni B. Cole and B.K. Rakhra, 2008.](#)

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)

**We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org**

Carnegie Library of Pittsburgh – Squirrel Hill

Namm Business Center

5801 Forbes Ave.

Pittsburgh, PA 15217

Phone: 412-422-9650

Email: squirrelhill@carnegielibrary.org

Website: www.carnegielibrary.org/locations/squirrelhill/namm

Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5